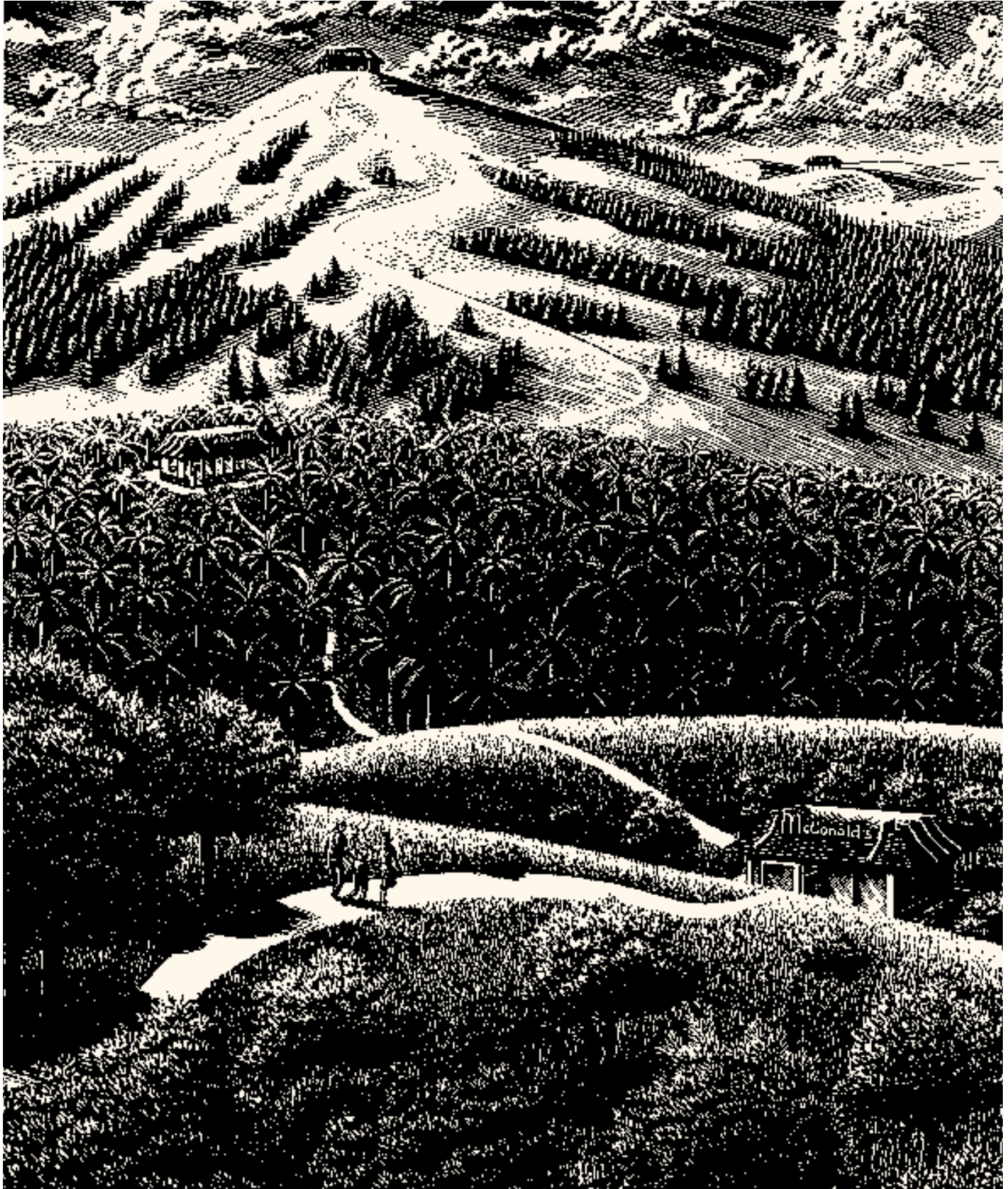




The Annual

McDONALD'S CORPORATION 1998 ANNUAL REPORT



The Annual

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Chicago, IL 60605

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GVP	Group VP
IRP	International Relationship Partner
JVP	Joint-Venture Partner
MGR	CEO/President/Managing Director
PM	Project Manager
RM	Regional Manager
RVP	Regional VP
SRM	Senior Regional Manager
SVP	Senior VP
VP	Vice President