

Working Together

"I started working as a crew member for a McDonald's franchisee when I was 15. I knew then that this was where I wanted to be - working with quality people and keeping thousands of customers happy. I opened my first McDonald's in Hinesville, Georgia, in 1977. Today, I own and operate eight restaurants.

I am also the elected chairman of McDonald's National Operator Advisory Board, an organization which shares owner/operator perspectives on business issues with the Company. In essence, we provide the checks and balances that are critical to any successful organization.

The owner/operators and the Company work together - like no other franchise organization. Success is people - and I believe McDonald's has the greatest people in the business."

*Gary Dodd
McDonald's Owner/Operator
Chairman,
National Operator Advisory Board*

leader
entrepreneur
partner

Supplier Shares Customer Focus

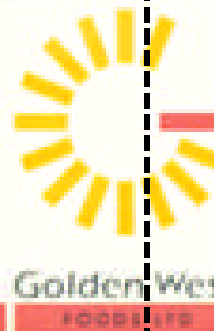
"As a supplier of liquid products, baked goods and distribution services, Golden West Foods has shared in McDonald's global growth. In fact, I've helped the liquid products division grow from supplying shake syrups, ice cream toppings and condiments to 100 McDonald's restaurants in the U.K. in 1983 to more than 3,000 throughout Europe today.

McDonald's expects us to know the details of their business—from strategies to day-to-day restaurant operations. They're always receptive to new ideas—indeed, they expect them!

Over the years, I participated on 15 "new-country teams," assuring that local suppliers in Russia, China, India and elsewhere were able to meet McDonald's extraordinary quality and consistency requirements from day one.

Golden West's global involvement is an inherent part of our long-term McDonald's relationship."

*Yaso Gunawardana
Managing Director
Liquid Products Division
Golden West Foods Limited*



leader
innovator
expert